



**PHILIPS**

Clinical Services

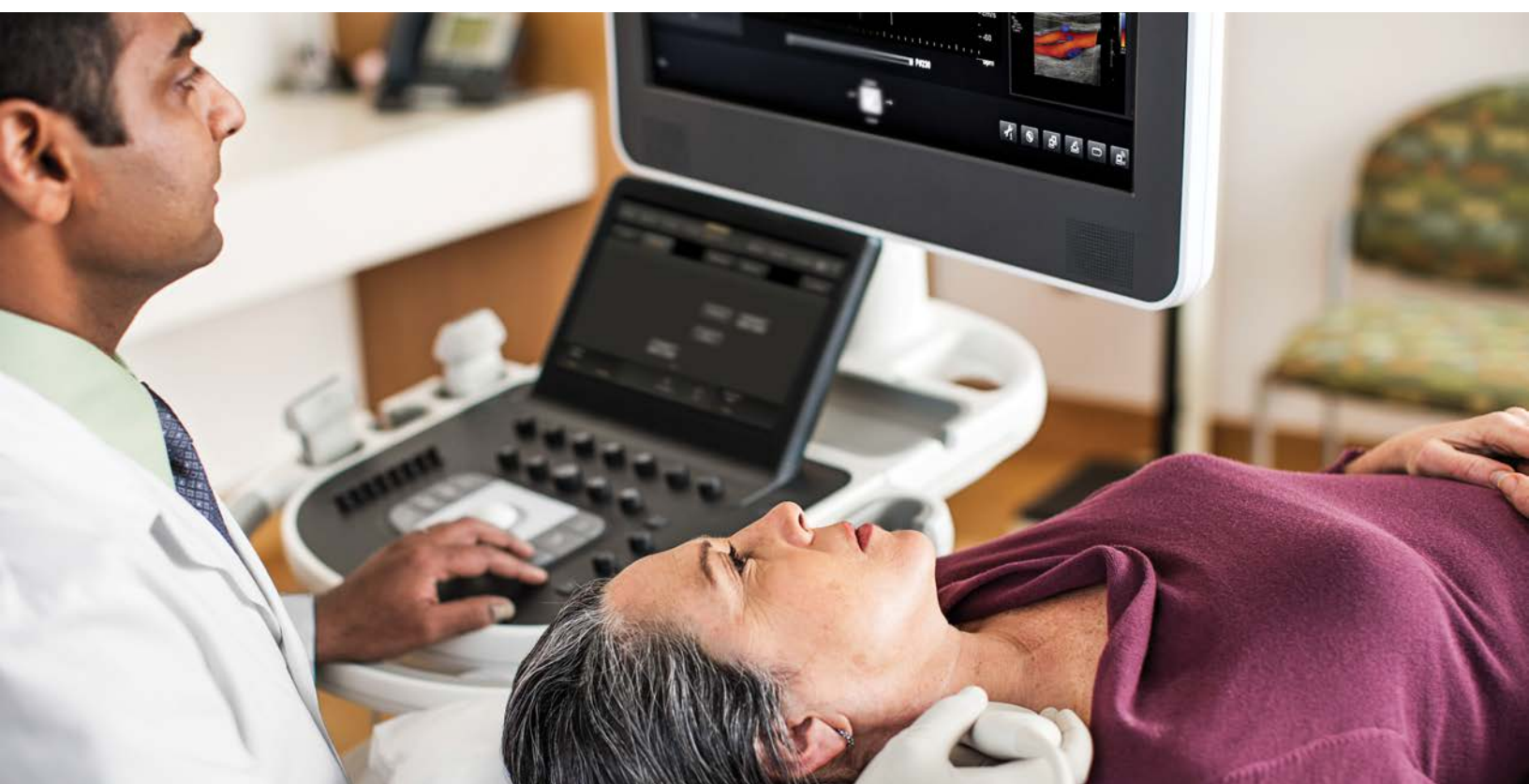
# Ultrasound clinical education memberships

Education when you need it

# Flexibility, efficiency and a breadth of support options

Philips believes clinical education is key to getting the most out of your investment. It is vital that staff stay current on the latest clinical procedures and technologies. Each annual subscription offering level provides you with a variety of education delivery methods and content from self-paced to hands-on training. See which offering is right for you.

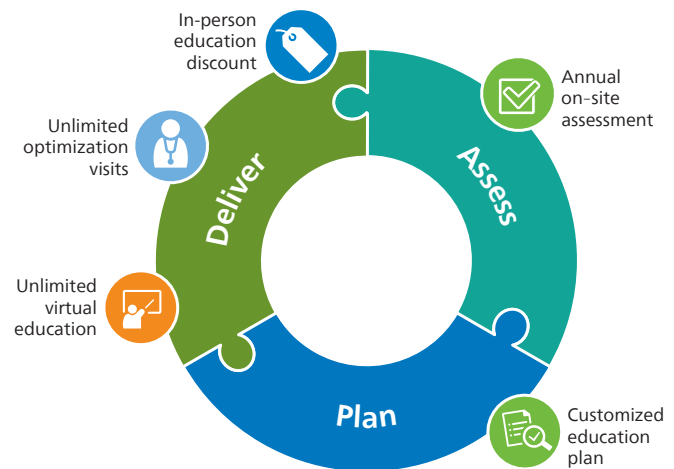
	Silver	Gold	Platinum	Clinical Excellence Agreement
<b>Entitlement</b>	Individual membership	Individual membership	Individual membership	Department level membership for up to 10 individuals
Unlimited e-learning	•	•	•	•
Unlimited virtual education (Clinical Services Specialist-led)		•	•	•
Unlimited virtual education (Physician and Luminary-led)			•	•
Unlimited virtual and in-person optimization sessions				•
Annual on-site assessment				•
Available discount		10%	25%	30%





Our membership offerings take care of your ongoing clinical needs, maintaining your staff's knowledge and skills on the tools and features included on your system(s).

- E-learning library. The e-learning modules are designed for healthcare professionals who want to expand their imaging-related knowledge and skills, obtain continuing education credits to maintain certification or professional licensure, and enhance the delivery and quality of patient care. The modules provide clinical focus and system specific clinical education, learning paths, and clinical case studies. There are over 100 courses to view.
- System feature tutorials. Access to "How To" videos and quick guides on system features, functions and workflows.
- Annual on-site assessment. During the assessment the Philips Clinical Services Specialist will assess, define and implement clinical solutions to meet your education and support needs. We will monitor and evaluate progress throughout the program through quarterly reviews and updates of custom training and education plan.
- Clinical optimization visits. A Philips Clinical Services Specialist will consult with the clinical staff on a mutually agreeable date and time to provide direct support for image quality, education refresh and optimization as appropriate.
- Virtual instructor-led trainings. These are live socially engaging, purposefully designed trainings that allow participants the same quality education of an instructor-led classroom without the need or expense of traveling. Courses are taught by both Philips clinical instructors and physicians and vary in length from one hour to full day.
- Additional discounts are available. Receive 10% (Gold), 25% (Platinum) and 30% (Clinical Excellence Agreement) off per course you choose to take outside of membership entitlements over the contract period.



# An educational experience unlike any other

## Flexibility and efficiency from continuous clinical support

Philips knows the importance of ongoing clinical support. Our skilled specialists use webinars, web-based tools and a hands-on, personalized approach to help your staff stay up-to-date with their training.

**95%** of customers responded with increased

**clinical confidence** and knowledge upon completion of a course\*

### Improve Staff Satisfaction

Staff education investment provides ongoing staff competency and development opportunities. Continuous clinical support gives clinical staff easy access to knowledge and experience from Philips specialists

### Improve Cost of Care

Realize the full potential of your investment with improved advanced technology and standardization across departments, creating efficiency gains and increasing first-time right image acquisition

### Enhance Patient Experience

Increasing clinical confidence in your staff through Philips education programs can create less downtime, rescheduling and enhance image quality

### Better Health Outcomes

Enhance the utilization of advanced functionality and innovations through ongoing clinical education and clinical support

\*n = 2924 Philips customer survey responses 2018-2021



# 96%

of customers state Philips education courses meets the stated objectives such as workflow efficiency gains and protocol optimization\*



## For more information

Contact a Philips Ultrasound Sales Representative or call 1-800-522-7022

Visit our education site to view the full list of courses [www.learningconnection.philips.com/ultrasound](http://www.learningconnection.philips.com/ultrasound)