



**PHILIPS**

Healthcare

Education

# Standardize and enhance the knowledge and skills of clinical staff

## Philips Healthcare Education – Imaging Clinical Education eSubscription

The Philips Imaging Clinical Education eSubscription provides an imaging department or an entire healthcare institution with access to hundreds of online, imaging-focused clinical education courses, learning paths, and clinical case studies for an annual, subscriber-based cost. Use this rich library of education materials to standardize and enhance the expertise of your clinical staff and support increased efficiency and consistency of patient care.

The subscription is designed for healthcare institutions or imaging centers with radiologic technologists, sonographers, and other healthcare professionals who want to expand their imaging-related knowledge and skills, obtain continuing education credits to maintain certification or professional licensure, and enhance the delivery and quality of patient care.

### **Key advantages**

- Comprehensive choice of educational topics to enhance knowledge and skills
- Supports staff onboarding and on-going professional development
- Retain staff by providing access to required CE credits
- Manage and track course completions and credits by individual, team, or enterprise with easy-to-use online reporting

# Online learning with 98% satisfaction

The vendor-independent, online clinical education courses included in the subscription cover a comprehensive range of imaging modalities and clinical focus areas.

Philips online healthcare education has received a 98% customer satisfaction rating over the past 10 years, supporting our commitment to provide an exceptional education experience to our customers.

Courses are authored by Philips clinical and healthcare subject-matter experts along with a growing partner network of leading clinicians, physicians, and industry experts, and are developed with a clinical focus to help learners enhance the delivery of quality patient care. Multiple formats are available including tutorials, clinical cases, and readings (document download).

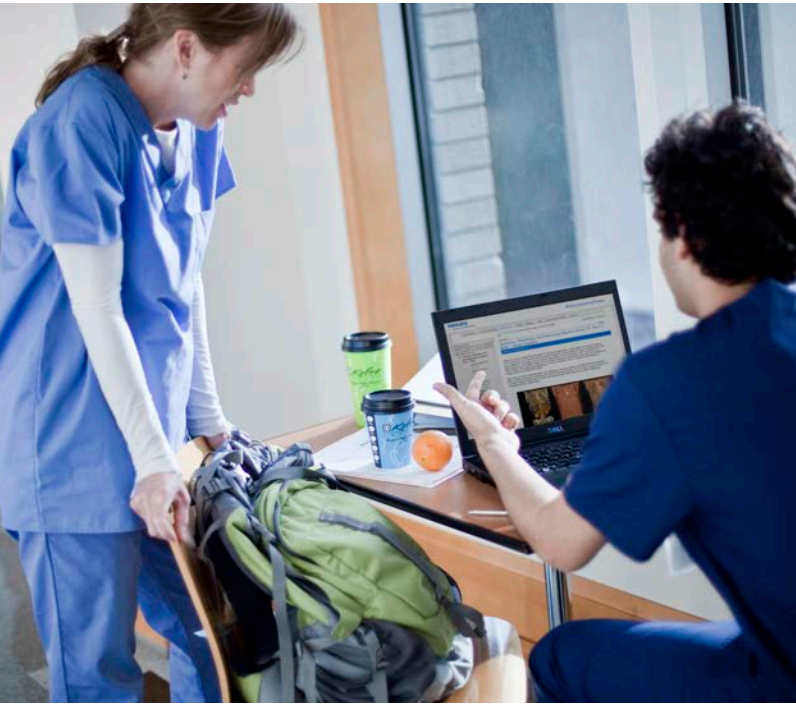
<b>Imaging Modality</b>	<b>Clinical Focus Area</b>	
CT	Anatomy and physiology	Neurology
Interventional X-Ray	Cardiology	Oncology
MR	Clinical decision making and diagnosis	Pathology
Mammography	Compliance and safety training	Patient management
Nuclear medicine	Emergency medicine	Pediatrics
Radiography	Evidence-based practice	Radiation physics and safety
Ultrasound	Health Information Technology - Informatics	Women's health
	Musculoskeletal	

## **Learning Paths**

Subscribers receive access to various Learning Paths which combine multiple courses organized to help guide their education journey. They provide pre-selected courses arranged in a sequence designed to enhance learning and optimize time. Learning Paths help build the proficiencies that are required for specific imaging department roles. Upon completion of a Learning Path, subscribers should have confidence that they have gained proficiency in the knowledge and skills of the technology or clinical specialty covered.

## **Clinical Case Studies**

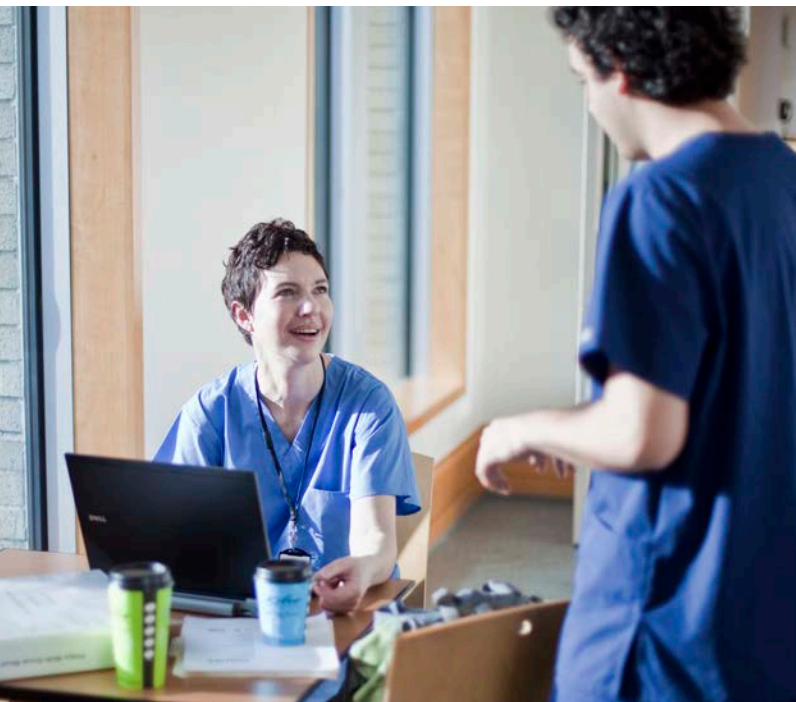
As an added value, subscribers also receive access to accredited clinical case studies on a bi-monthly basis. These case studies provide pictures, diagrams, imaging scans as well as descriptions of the diagnosis, prognosis, treatment options, and patient outcomes. Case-based learning allows clinicians to apply clinical knowledge to solve real-world patient problems, enhance knowledge retention, and improve clinical reasoning skills.



### **Educational value for the long term**

Subscription-based online learning delivers long-term value for healthcare organizations. Benefits include:

- Enhanced efficiency and consistency of quality patient care delivery
- Support onboarding and staff professional development by assigning courses to help standardize and enhance the knowledge and skills of clinical staff
- Leverage elearning subscriptions to cross-train clinical teams and departments
- Support staff retention by providing access to required CE credits so they may more easily maintain licensure
- Enhance patient satisfaction with adherence to best practices, compliance, and consistent patient care
- Manage and track course completions and credits by individual, team, or enterprise with easy-to-use online reporting



Philips Imaging Clinical Education eSubscriptions deliver value to individual staff members as well, including:

- 24x7 availability allows learners to take courses from work or home, at their convenience
- Comprehensive course catalog enables subscribers to enrich their professional skills and expand knowledge into new clinical areas
- Support new opportunities for career development and advancement
- Optimize learning time with the use of Learning Paths
- Track courses, completions, and credits earned with easy to use online reporting

Once an e-subscription is activated, subscribers can search for and add courses of interest to their learning plan and complete them via the Philips Learning Connection. Throughout the duration of a subscription period, subscribers are notified of new courses, updated courses, and expiring courses, as well as the availability of new clinical case studies.



## Our commitment

The Philips Healthcare Education team is dedicated to improving patient care delivery. Philips Imaging Clinical Education eSubscriptions help standardize and enhance the knowledge and skills of clinical staff.

## Learn more

Find out how Philips Healthcare Education can help you streamline your education delivery and management. Please visit us at [www.philips.com/learningconnection](http://www.philips.com/learningconnection).

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